

Michelle Draeger

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In-house design

OUTCOME CONCEPT SYSTEMS (OCS)

Graphic/Web Designer • Dec 2008 – Aug 2010 • Seattle, WA

Worked as part of the Marketing department of a mid-sized healthcare technology company. Major initiatives included creating two new sets of branding for a major reorganization of the company and helped design and produce all related collateral. Oversaw the launch of four websites, which included working with a contract developer, designing three of the sites and building one in HTML/CSS. Also worked with outside vendors to create trade show booth graphics, special event materials and direct mail campaigns.

REALITY WORKS COMPANY

Graphic/Web Designer • July 2008 – Dec 2008 • Seattle, WA

Provided design support for small educational software start-up company. Design projects included product logo design, website design, and a series of database generated performance charts. Also oversaw a small team of freelance animators in creating approximately fifty flash animations for some of the company's products.

THE OREGONIAN NEWSPAPER

Graphic Artist • June 2006 – July 2008 • Portland, OR

Created maps and charts for a regional newspaper. Worked as part of a small team to design and illustrate informational graphics that were clear, accurate and worked within brand standards in an environment that required a great deal of inter-department communication and tight deadlines.

Freelance design

BLITZ MARKETING GROUP

Logo design • 2010 • Seattle, WA

Created logo for marketing consulting firm.

CHILDREN'S HEART FOUNDATION OF OREGON

Web design • 2008 • Portland, OR

Designed and built micro site to promote special fundraising event.

M LARSON PHOTOGRAPHY

Logo design • 2008 • Seattle, WA

Created logo for a photographer specializing in vintage-style maternity, newborn, and children's portraiture.

THE BIKE PEDDLER

Website re-design • 2008 • Salem, OR

Redesigned website for small bicycle retailer.

ALAN INY/ROBERTA GRIFF

Wedding invitation • 2007 • New York City

Designed wedding invitation and related materials, working with client and printer remotely via phone and e-mail.

Education

2006 • Bachelor of Art • Portland State University • Major: Graphic Design

SOFTWARE: Adobe Creative Suite, XHTML, CSS, Dreamweaver, Flash, and Microsoft Office.

