

10 Reasons to Partner with OCS

Healthcare associations, MIS vendors, government agencies, and consultants partner with OCS for support in healthcare outcomes research, mergers and acquisitions planning, policy and payment studies, and so much more. Here are 10 solid reasons why partnering with OCS provides you with a firm foundation to accomplish your most challenging projects.

- 1. Elevate the value of your offerings.**
Amplify the appeal of your products. Conveniently embed OCS technologies and private-labeled solutions into your offerings and meet the needs of your clients more quickly.
- 2. Unmatched data warehousing delivers more accurate results.**
Beef up your benchmarks, pump up your comparisons, and glean more intelligence from your healthcare outcomes research. Get the most comprehensive view into your data analysis by accessing the largest and most accurate data warehouses from OCS.
- 3. Jumpstart your launch into new markets.**
Got a tiger by the tail? OCS can help you uncover new healthcare market opportunities or simply master the ones you currently serve. Our custom market research, including market segmentation services, can fine-tune your product and marketing plans and help you raise the bar on your results.
- 4. Stay on top of rapid healthcare changes.**
Rise above rapid change. Get ahead of the learning curve. When you partner with OCS, you'll gain access to insightful intelligence on emerging healthcare trends that leverage our extensive healthcare experience, statistical analysis capabilities, and key industry partnerships.
- 5. Inform your decisions with actionable business intelligence.**
OCS healthcare data analytics works with any data source to turn your raw data into actionable intelligence. You'll better inform your strategies and empower your organization with clarity and confidence.
- 6. Empower your development efforts.**
Our healthcare analytics dream team can help you evaluate and quantify product effectiveness and provide feedback that can enhance your products and services. OCS partners get an insider's view into our deep domain expertise in multiple healthcare verticals. Plus, OCS data analytics provides unbiased validations of your product claims.
- 7. Stand up on a stable OCS platform.**
OCS has developed proprietary data analytics platforms for more than 12 years. Why not stand on our shoulders, use OCS platforms to your benefit, lower your total cost of ownership, and invest your development dollars elsewhere?

- 8. Broaden the horizons of your publications.** Add dynamic data to your content and establish more credibility for your articles. OCS understands how to interpret industry-specific data and deliver newsworthy insights on rapidly changing healthcare trends and policies, research findings, white papers, and state-of-the-industry presentations and publications.
- 9. Leave the number-crunching to us.** Consultants often turn to OCS healthcare analytics for statistical support in needs analysis of client engagements—before, during, and after the consulting process. We'll help you refine clinical care, improve financial performance, and reduce risks.
- 10. Boost your membership recruitment and renewals.** Many state and national healthcare associations struggle to justify dues increases, especially in a down economy. That's why associations often partner with OCS for benchmarking that reveals the performance of members locally and nationally, as well as boost advocacy and recruiting efforts. What's more, call on OCS to schedule insightful speaking engagements with our seasoned healthcare professionals that add value to your annual meetings and conferences.

BONUS REASON: Real change comes from in-depth policy studies.

OCS can help you design informed policies and ethical standards, understand and evaluate potential indicators of fraud and abuse, and model payment reform and reimbursement structures. You'll be an informed part of the conversation, whether the concepts are statistical or practical, the arguments legislative or policy, and the level federal or state.

OCS not only houses the most comprehensive healthcare analytics database in the nation, but we are defined by a more important measure: **partner satisfaction**. If you would like details on partnering with OCS, please contact us by e-mail at info@ocsys.com or call 888-325-3396.